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Food Truck Owner's Handbook - The Entrepreneur's Guide to Street Food Success (The Food Truck Startup) (Volume 1)

Andrew Moorehouse

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Running your own food truck is serious business! It can be an incredibly rewarding endeavor for hands-on entrepreneurs. Are you ready to handle the day-to-day challenges and build your reputation in the mobile food industry? Your mobile business needs to make an impact today because the number of food trucks hitting the streets continues to grow. The longer you wait, the more competition there will be. So how do you make your food truck stand out? The Food Truck Owner’s Handbook contains valuable tips which will help you as a food truck owner build better customer relations, comply with regulations and even increase your cash flow. The mobile food industry can quickly become over-saturated so you’ll need to be able to quickly distinguish yourself and your food truck from the competition. The Food Truck Owner’s Handbook is designed for existing food truck owners as well as those who are just getting started. You’ll be able to take actionable steps with real solutions and advice to help you overcome the most common issues faced by mobile entrepreneurs. What’s Inside: How much revenue do food truck owners earn How to generate more revenue Creating strategic partnerships How to pass a surprise health inspection Creating a positive customer experience Maintaining your equipment How much to pay your employees Customer payment options When to hire employees And more! Food truck owners are a unique breed of business owner. Take action now and gain a significant advantage over your competition!

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