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The Art Deco Posters: Rare and Iconic

William Crouse

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Posters of the Art Deco period, which once graced billboards and walls to advertise every variety of product, service, entertainment, or political cause, are today prized for the richness of their design and ingenuity; they offer inspiration for graphic designers and are highly collectible. Now, William Crouse, a long-time poster aficionado and collector, has selected more than 300 of the most sought-after examples of poster art created between the World Wars to include in this definitive volume. Organized thematically (aviation, communication, fashion, etc.), *The Art Deco Poster* presents a jaunty cavalcade of international poster design, and includes rare and unique examples by masters of the art form, including Nizzoli, Cassandre, and Beall. Each poster—superbly photographed under carefully controlled conditions—is accompanied by an informative caption that addresses the aesthetic, sociological, economic, and/or political context of the image. The book includes an introduction by well-known Art Deco specialist Alastair Duncan. Praise for *The Art Deco Poster*:
"A handsome new volume...slick streamlines and speed are in abundance in this great collection of work." -*Creative Review*
"The time period between the two World Wars was a golden age of graphic design, an era when posters were a true art form. William Crouse has compiled over 300 beautiful examples in his new book, *The Art Deco Poster*." -*PopSugar*
"A feast for the eyes, this book is a wonderful study of an important graphic design genre." -*Antiques and the Arts Weekly*

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