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.wealth: Value Creation and Capture in the Digital Economy

Stefan H Nguyen

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.wealth: Value Creation and Capture in the Digital Economy

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.wealth: Value Creation and Capture in the Digital Economy Stefan H Nguyen
In this book is a powerful mindset for understanding the mechanisms behind the creation of wealth in the digital space. The framework introduced provides a comprehensive, reliable, and defensible justification for value creation by delving into the drivers of value and growth. The unique and systematic approach enables the reader to easily yet effectively evaluate opportunities and ideas. Entrepreneurs can employ this book to find, curate, and cultivate new ideas. Angels and venture capitalists can leverage its framework to recognize and filter the opportunities with which they are presented. This is a fresh look at value creation, capture, and transformation. Use it to construct, implement, and gauge digital business models for traction and viability. Use it to understand the leverage and potential, or lack thereof, of the various currently popular digital models, such as crowd-sourcing, social media, mobile, and augmented reality.

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