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The Design of Future Things

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The Design of Future Things

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The Design of Future Things Don Norman
In *The Design of Future Things*, best-selling author Donald A. Norman presents a revealing examination of smart technology, from smooth-talking GPS units to cantankerous refrigerators. Exploring the links between design and human psychology, he offers a consumer-oriented theory of natural human-machine interaction that can be put into practice by the engineers and industrial designers of tomorrow's thinking machines. A fascinating look at the perils and promise of the intelligent objects of the future, *The Design of Future Things* is a must-read for anyone interested in the dawn of a new era in technology.

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