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How to Start a Creative Business - A Glossary of Over 130 Terms for Creative Entrepreneurs

Doug Richard

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This invaluable glossary of terms can be used alongside Doug's brilliant new book, *How to Start a Creative Business*, a must-have for any creative-type wanting to start their own venture. This glossary of terms provides you with the basic tools for starting a sustainable, viable, creative business. It shows you that the 'business terms' that you need to know for your creative business do not have to be scary or confusing, they are all easy to understand and will be invaluable for setting up your business.

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