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Instructional Design, 2nd Edition

Patricia Smith, Tillman J. Ragan, Tillman Ragan

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This book is notable for its theory-based treatment of the instructional design process, including unusual depth in the design of instructional strategies. Its scope applies to both K-12 and corporate settings, and it is particularly rich with examples and practice. A helpful Learning Resources Web site accompanies the book providing feedback for chapter exercises, job aids, presentations, and other helpful materials. The book won the "Best Book" award from AECT's Division of Instructional Development in 2000.

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