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The Digital Photography Book, Part 2

Scott Kelby

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The Digital Photography Book, Part 2 Scott Kelby
Scott Kelby, author of the groundbreaking bestseller “The Digital Photography Book, Vol. 1” is back with an entirely new book that picks up right where Vol. 1 left off. It’s more of that “Ah ha—so that’s how they do it,” straight-to-the-point, skip the techno jargon; packed with stuff you can really use today, that made Vol. 1 the world’s bestselling book on digital photography.

In Volume 2, Scott adds entirely new chapters packed with Plain English tips on using flash, shooting close up photography, travel photography, shooting people, and even how to build a studio from scratch, where he demystifies the process so anyone can start taking pro-quality portraits today! Plus, he's got full chapters on his most requested topics, including loads of tips for landscape photographers, wedding photographers, and there's an entire chapter devoted to sharing some of the pro's secrets for making your photos look more professional, no matter what you're shooting.

This book truly has a brilliant premise, and here’s how Scott describes it: “If you and I were out on a shoot, and you asked me, ‘When I use my flash, the background behind the person I’m shooting turns black. How do I fix that?’ I wouldn’t give you a lecture on flash ratios, or start a discussion on flash synchronization and rear curtain sync. I’d just say “Lower your shutter speed to 1/60 of a second. That should do it” Well, that’s what this book is all about: you and I out shooting where I answer questions, give you advice, and share the secrets I’ve learned just like I would with a friend—without all the technical explanations and techie photo speak.”

Each page covers a single concept on how to make your photography better. Every time you turn the page, you’ll learn another pro setting, tool, or trick to transform your work from snapshots into gallery prints. If you’re tired of taking shots that look “okay,” and if you’re tired of looking in photography magazines and thinking, “Why don’t my shots look like that?” then this is the book for you.

This isn’t a book of theory—full of confusing jargon and detailed concepts. This is a book on which button to push, which setting to use, and when to use it. With nearly another 200 of the most closely guarded photographic “tricks of the trade,” this book gets you shooting dramatically better-looking, sharper, more colorful, more professional-looking photos every time.

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