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Leading Corporate Citizens: Vision, Values, Value Added

Sandra Waddock

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Leading Corporate Citizens: Vision, Values, Value Added Sandra Waddock
Leading Corporate Citizens, 3/e, explores the insight, vision, values, and learning that it takes to add enough values to a company so that it becomes a leading corporate citizen. This innovative text operates at three levels of leadership: individual, organizational, and societal. The premise is that businesses operate successfully in society when they respect and are responsible to stakeholders.

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