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500 Social Media Marketing Tips: Essential Advice, Hints and Strategy for Business: Facebook, Twitter, Pinterest, Google+, YouTube, Instagram, LinkedIn, and More!

Andrew Macarthy

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Struggling With Social Media Marketing?
Few likes on your company's Facebook page? Not seeing social media ROI? Unsure of how to make the most of social media marketing, or even where to start? 500 Social Media Marketing Tips can help! This book is your guide to social media success for business, featuring hundreds of actionable strategies for Facebook, Twitter, Pinterest, Google+, YouTube, LinkedIn, Snapchat, Vine, and more! Each tip will guide you to establishing a strong brand presence on social media, attracting and engaging with loyal customers, and increasing web traffic and sales.

The Perfect "By Your Side" Guide For Busy Lives - See the Benefits in Minutes
Unlike most educational books, 500 Social Media Marketing Tips' practical layout and concise instructions ensure that you'll take away something valuable every time you read, whether it's 5 minutes at your desk, half an hour on your commute, or all day at the weekend!

Social Media Marketing Facts - Your Customers Are There!
As of January 2014, 74% of online adults in North America used social networking sites, and that number leaps to 89% for the 18-29 age range (PewInternet).
Annual social commerce sales are predicted to climb to over $30 billion by the end of 2017 (Digitas).
Social media users are willing to pay a 21% premium for brands that deliver great service through social networks (Media Bistro).
77% of businesses have acquired new customers through Facebook marketing alone (Marketing Charts).
97% of marketers agree that effective social media marketing provides benefits and value to their business (eMarketer).

Bonus! Over 200+ Free Social Media Video Tutorials!
The book is supported by over 250 FREE step-by-step social media video tutorials on YouTube, and Andrew's blog, where you'll find a growing collection of real-world case studies.

Ready to Kick Start Your Social Media Marketing?
Join over 60,000 people just like you who are already using 500 Social Media Marketing Tips to make the most of everything that the world of social media has to offer your business. Why spend thousands on a consultant when you can harbor the power of social media marketing today? Scroll up and click "Add to Cart" to get started!

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