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Something from the Oven: Reinventing Dinner in 1950s America

Laura Shapiro

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Something from the Oven: Reinventing Dinner in 1950s America Laura Shapiro
In this delightfully surprising history, Laura Shapiro—author of the classic *Perfection Salad*—recounts the prepackaged dreams that bombarded American kitchens during the fifties. Faced with convincing homemakers that foxhole food could make it in the dining room, the food industry put forth the marketing notion that cooking was hard; opening cans, on the other hand, wasn't. But women weren't so easily convinced by the canned and plastic-wrapped concoctions and a battle for both the kitchen and the true definition of homemaker ensued. Beautifully written and full of wry observation, this is a fun, illuminating, and definitely easy-to-digest look back at a crossroads in American cooking.

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