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The Peak Performing Organization (Routledge Research in Strategic Management)

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Building a peak performing organization is not easy or else everybody would be achieving this goal. Organizations today are facing heightened challenges in remaining competitive in a more demanding global business environment. New technology, customer expectation, outsourcing, low cost competitors and needs for both higher performance and more innovation from employees are only a few of these. In this book Burke and Cooper present an international collection of current research and new perspectives, examining why people and human resource management matter to the success of organizations and presenting examples of efforts to build more satisfying and effective organizations that have worked.

The book includes chapters on organizational processes as well as organizational strategies and design. The former includes performance management, building employee engagement, developing psychological capital (e.g., resilience, self-esteem), managing talent, supporting teams and inspiring leaders at all levels of the organization. The latter tackles how to develop and sustain an ethical organizational culture, fostering the ability to cork across cultures (cultural agility), employer branding, the sustainable organization and improving corporate governance practices. These chapters offer suggestions as to how organizations can embrace the need for continual change.

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